



# Advisory Council Development Committee Agenda

**Thursday, 7 August 2025, 4-4:45 pm CAT (Central Africa Time)**

Please plan on 45 minutes for this meeting. Visit [elisanetwork.com](http://elisanetwork.com) for more information about ELISA

Items listed in **BOLD** will be covered during the meeting.

Zoom link: <https://icpdprograms-org.zoom.us/j/82851206856?pwd=nnAJ0dDNcyPYaQm5LnemBeIdidYzyo.1>

Meeting ID: 828 5120 6856 Passcode: 663893

Document Archives: [icpdprograms.org/committees](http://icpdprograms.org/committees) (scroll down to ELISA section)

- **Welcome & introductions**
- **Focus topics**
  - **2025-2026 ELISA Business Scholars (EBS) program sponsorship**
    - **Sponsorship - Which committee members are available to coach?**; \$6,000 per scholar/coach pair and sponsors can select sectors and/or countries for their scholar; sponsorship presentation is [here](#)
    - **Final push for 18 sponsored scholar/coach pairs**
      - **Committee member outreach**
      - **Leads for sponsorship and introductions**
    - **How to tie sponsorship of EBS to Corporate Social Investment efforts?**
  - **Key Performance Indicators (KPIs)** - ELISA KPIs currently track the programmatic elements and budgetary impact of ELISA. **Update on the KPIs; When to begin tracking broader impact goals such as:**
    - **success of entrepreneurs**
    - **impact on the broader entrepreneurial ecosystem in Africa**
    - **impact ELISA has on entrepreneurs**
    - **the growth of companies involved with ELISA?**
    - **the program's reach and effectiveness?**
  - **Business model for promotions on the portal and through ELISA weekly newsletter and on channels on external social media sites**
  - **Chair for the Development Committee**
- Updates, previous action items, and recent developments
  - **Last Confab on 31 July, 4-5 pm Central Africa Time; our speaker was Dr David Noye, Ghana, the Founder of NanoResearch Inc. He spoke on how to integrate generative AI for African business growth.**
  - Defining the ELISA strapline - Staff will recommend a final strapline to the Advisory Council for approval
  - Recommend potential ELISA Advisory Council members; you can email [shamah@elisanetwork.com](mailto:shamah@elisanetwork.com)
- Other/Future action items
  - Business model for the "Resources" functionality on the portal
  - **Project pages as a benefit for EBS sponsors**
    - **highlight entrepreneurial initiatives at their organization**
    - **recognition of them as an EBS sponsor**
    - **How else can this be a value for the sponsors**





# Advisory Council Development Committee Agenda

- **Forward Agenda** (Events, & Future Meeting Dates, all listed in Central Africa Time):
  - o 12 Aug 2025 at 4pm CAT, ELISA Advisory Council Meeting
  - o 25 Sept, 2025, ELISA Confab, Pitch Decks and Outreach to Investors
  - o 23 Oct 2025 at 4pm CAT, ELISA Development Committee Meeting
  - o 18-21 Nov 2025, Beyond Borders, ELISA Business Summit in Hwange, Zimbabwe

## Committee Objectives:

Promoting portal membership and sponsorship of the ELISA summit and ELISA Scholars program.

- Increase awareness of ELISA
- Increase individual and corporate portal membership
- Engage representatives from African countries related to trade and development
- Engage Africa focused development agencies

